

## Scientific Competitive Intelligence (SCI)

SCI is the process of permanently monitoring competitors' R&D activities as well as trends, potential breakthrough technologies and players (incl. start-ups) in science and technology.

The available knowledge in every area of science and technology is growing faster and faster every day. This fact is even more true in Life Sciences Industry - our area of focus. Your R&D and BD&L departments need a continuous supply and assessment of the relevant information, competitor activities, potential breakthrough technologies, start-ups and emerging scientific advances in your field.

We provide technology and competitive intelligence analysis on your entire industry. On a monthly basis we will inform you and collect all partnering activities and scientific publications of your most important competitors. We establish a permanently updated watch list of potential technology and service provider that are or may become relevant to your company and industry. We make life easier for R&D, BD&L and your scouts!

But, we will not produce additional floods of information or reports over hundreds of pages that nobody has time to read!

With our experienced scientific and commercial background we select, assess and shorten the information in order to allow you to go through within the shortest time possible.

However, the information will be linked to the original source, which will allow you to go into every detail you wish to see.

**Competitors monitoring** - receive the monthly „competitor news“

- partnering activities
- scientific publications
- corporate, financial and strategic news and statements
- new products, new product claims, new approvals

### **Technology Spotlights**

You are thinking about new technology areas (e.g. microbiome research and therapy, stem cell research and therapy and many more) to enter, but are not sure if this is the right time and if, who would be the right partner for your strategic move? We provide you with an up-to-date „technology spotlight presentation“ specifically created for your company. We will show you the chances and risks and will list the players and technology providers as well as leading research institutions in this area. We will make a first assessment for you, if, how, and with whom to enter this field.



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